

AFTER 2 YEARS OF DESIGN & DEVELOPMENT WORK ALVEY HAVE RELEASED THEIR NEW MODEL 40B FISHING REEL WHICH IS GOING TO OFFER JUNIOR AND OCCASSIONAL ANGLERS AN INEXPENSIVE REEL THAT WILL STILL GIVE MANY YEARS OF TROUBLE FREE ANGLING.

THIS WAS ACHIEVED BY USING THE LATEST TECHNOLOGY IN PRODUCTION AND THE USE OF THE MOST UP TO DATE MATERIALS FOR THE PRODUCT AVAILABLE TODAY.

THE 40B REEL (100mm(4") DIA) HAS ITS MAJOR COMPONENTS, THE SPOOL, BACKPLATE AND ROD MOUNT ALL INJECTION MOULDED USING A FIBREGLASS REINFORCED NYLON MATERIAL WHICH IS ALMOST INDESTRUCTABLE AND NOT EFFECTED BY SAND OR SALTWATER.

FEATURES ALSO INCLUDE RIGHT HAND OR LEFT HAND WIND NON REVERSE WIND ACTION, RATCHET WARNING DEVICE, AND SPOOLS COME IN A RANGE OF COLOURS TO KEEP EVERYONE HAPPY.

AN ALVEY FISHING KIT HAS BEEN PUT TOGETHER USING THIS BEAUT LITTLE REEL, A 5FT 2 PIECE SOLID GLASS ROD, A BAIT BUCKET, HOOK DISGORGER, SCALER, FISHING HINTS LEAFLET, TO GIVE THE FIRST TIME ANGLER AN OUTFIT THAT WORKS AND WILL LAST.

WITH THE NON REVERSE WIND ENGAGED IT IS A SIMPLE MATTER OF WINDING THE RIG UP READY FOR CASTING. THIS WILL STAY IN POSITION WHILE YOU HOLD THE ROD WITH ONE HAND FOR CASTING AND WITH THE OTHER HAND TURN THE SPRING LOADED REEL TO THE CASTING POSITION WHILE HOLDING THE LINE. NOW SIMPLY CAST THE BAIT OUT AND RETURN THE REEL TO THE WINDING POSITION, NO BUTTONS TO PUSH OR LEVERS TO PRESS.

A NEW INJECTION MOULDED ROD BUCKET WILL ALSO BE ON DISPLAY. THESE COME IN TWO STYLES WIDE AND GIMBLE MADE FROM A VERY STRONG MATERIAL BUT ITS FLEXIBILITY MAKES IT EXTREMELY COMFORTABLE TO WEAR.

NEW MODELS OF THE 60A&C REELS WITH A FULL BACKPLATE WILL BE ON SHOW.

ALSO A REPRESENTATION RANGE OF ZEBCO CLOSED FACE AND SPINNING REELS WILL BE ON DISPLAY.