

EDITORIAL FLYREEL.

CHARLES ALVEY & SON ARE ABOUT TO MAKE AN EXCITING BREAKTHROUGH INTO A NEW MARKET AS FAR AS ALVEY ARE CONCERNED, THE SALT WATER FLY REEL MARKET.

USING CONVENTIONAL REEL DESIGN AS FAR AS ALVEY IS CONCERNED, BUT PROBABLY SLIGHTLY UNCONVENTIONAL AS FAR AS FLY REELS ARE CONCERNED, ALVEY HAVE BEEN ABLE TO PRODUCE A SWF REEL WITH ALL THE ACCESSORIES SUCH AS ADJUSTABLE NON REVERSE DRAG, TEFLON CLUTCH WASHERS, LARGE KNOB HANDLE ETC. THAT THE TOP OF THE RANGE FLY REELS HAVE, BUT AT A VERY ECONOMICAL PRICE (R.R.P. \$59.95).

IT IS ALSO ONE OF THE FEW FLY REELS THAT THE DRAG CAN BE DISENGAGED WITH THE FLICK OF A SWITCH. THIS WILL ALLOW AN ANGLER TO GEAR UP FOR HIS FIRST TRY AT SWF FISHING WITHOUT COSTING HIM AN ARM AND A LEG.

THE SPOOL IS MADE OF STRONG FIBREGLASS FILLED POLYESTER. ALL METAL PARTS OF THE REEL ARE BRASS OR STAINLESS STEEL. AIR HOLES IN THE SPOOL ALLOW THE DACRON LINE USED TO DRY AND THE LINE RUNS OUT THROUGH A SPECIAL HARDENED LINE GUIDE.

LINE CAPACITY IS 300M OF 10KG. DACRON PLUS A FLY LINE.

WEIGHT WITH LINE APPROXIMATELY 500GRMS (18OZS).