

## FISH & BOAT & TACKLE

### 40B COMPETITION

#### WHERE ARE ALVEY REELS MADE

Alvey reels are renowned for their rugged reliable construction and that Australia's fishing conditions demand and for the sensitivity the angler feels through his reel that keeps him or her in touch with the bait or fish.

Now with the aid of modern technology and materials, Alvey have produced a new reel for Australia's up and coming anglers. This beautiful little 100mm. diameter reel is fully constructed from fibreglass reinforced nylon with all metal components in the reel being stainless steel or brass and will withstand all the punishment a junior angler can throw at it.

Casting the reel is a breeze - just grab the reel and turn it - the spring loaded casting mechanism will lock into position at 90 degrees to the rod and will turn to suit right hand or left hand wind.

A simple cast is made and the reel returned to the winding position. The reel is fitted with non-reverse wind action if required through a button selection to assist the very young anglers to wind the right way.

With only one moving component inside the reel, there is nothing to fail and most Mums and Dads are very interested when they find out that salt water, sand and drops on the rocks have no effect on the reel. It will last many holiday fishing safaris and at Retail Price of ~~\$76.80~~ is not out of the economy price range.